



PROMOTIVE BLACK

Key benefits

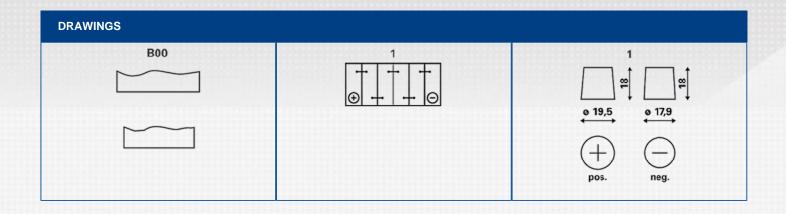
Ideal for vehicles with lower energy requirements

- Standard OE technology and low water consumption enables entry level to redu TCO
- Meets EN requirements (EN 2) standard and vibration resistance (V1)

For more information visit www.varta-automotive.com

| ORDER INFORMATION | | | |
|--------------------------|-------------------|--|--|
| European Type No. (ETN): | 610 048 068 | | |
| Article Number: | 610 048 068 A74 2 | | |
| Short Code: | 15 | | |
| Barcode: | 4016987129074 | | |
| Packaging Unit: | 1 | | |
| Quantity per Pallet: | 24 | | |

| TECHNICAL INFORMATION | | | | | |
|-----------------------------------|-----|---------------------|--------|--|--|
| Voltage [V]: | 12 | Base Hold-down: | B00 | | |
| Battery Capacity [Ah]: | 110 | Layout: | 1 | | |
| Cold Cranking Amps (CCA), EN [A]: | 680 | Terminal Types: | 1 | | |
| Length [mm]: | 347 | Case Size: | LOT 7 | | |
| Width [mm]: | 173 | Weight filled (kg): | 28,580 | | |
| Height [mm]: | 234 | Weight (kg): | 20 | | |





| Criteria | Promotive EFB | Promotive Silver | Promotive Blue | Promotive Black |
|--|---|--|--|----------------------|
| No. of Battery Types | 2 | 3 | 5 | 36 |
| Primary Function | Engine start and high energy demand, including Hoteling | Engine Start and Enhanced Power Supply | Engine Start and Enhanced Power Supply | Engine Start |
| Reduction potential in Total Cost of Ownership (TCO) | Best | Best | Better | Good |
| Technology | Enhanced Flooded | Conventional Flooded | Conventional Flooded | Conventional Flooded |
| Grid Alloy | Calcium/Calcium | Calcium/Calcium | Calcium/Calcium | Calcium/Calcium |
| Vibration Resistance | EN V4 Standard | EN V3 Standard | EN V2 Standard | EN V1 Standard |
| Quality Level | Original Equipment | Original Equipment | Original Equipment | Original Equipment |
| Water Consumption | Extremely Low | Extremely Low | Very Low | Very Low |