



PROMOTIVE BLACK

Key benefits

- Ideal for vehicles with lower energy requirements
- Standard OE technology and low water consumption enables entry level to reduce TCO
- Meets EN requirements (EN 2) standard and vibration resistance (V1)



For more information visit www.varta-automotive.com

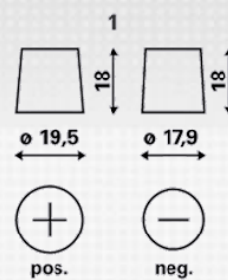
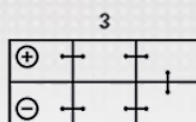
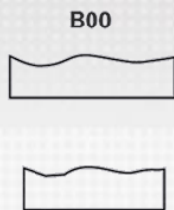
ORDER INFORMATION

European Type No. (ETN):	654 011 115
Article Number:	654 011 115 A74 2
Barcode:	0
Packaging Unit:	1
Quantity per Pallet:	24

TECHNICAL INFORMATION

Voltage [V]:	12	Height [mm]:	223
Battery Capacity [Ah]:	154	Base Hold-down:	B00
Cold Cranking Amps (CCA), EN [A]:	1150	Layout:	3
Length [mm]:	513	Terminal Types:	1
Width [mm]:	189	Case Size:	A

DRAWINGS



Criteria	Promotive EFB	Promotive Silver	Promotive Blue	Promotive Black
No. of Battery Types	2	3	5	36
Primary Function	Engine start and high energy demand, including Hoteling	Engine Start and Enhanced Power Supply	Engine Start and Enhanced Power Supply	Engine Start
Reduction potential in Total Cost of Ownership (TCO)	Best	Best	Better	Good
Technology	Enhanced Flooded	Conventional Flooded	Conventional Flooded	Conventional Flooded
Grid Alloy	Calcium/Calcium	Calcium/Calcium	Calcium/Calcium	Calcium/Calcium
Vibration Resistance	EN V4 Standard	EN V3 Standard	EN V2 Standard	EN V1 Standard
Quality Level	Original Equipment	Original Equipment	Original Equipment	Original Equipment
Water Consumption	Extremely Low	Extremely Low	Very Low	Very Low